



PRIVACY POLICY

808 LAND CO. LTD.



808 Land Co. Ltd.'s online and offline services privacy policies.

We at 808 and the subsidiaries we own or control (collectively, “808”) respect your privacy. We are publishing this version of the 808 Privacy Policy (the “Policy”) to clearly disclose our practices and approach to data collection, data privacy and data protection.

808 Centers safeguards the privacy of our website visitors; We are committed to this policy and we always treat your personal information with as much care as possible as if it was as if it is, a friend. 808 holds the highest standards in the collection and use of data and in a comprehensive self regulated fashion delivers a wonderful platform to provide consumers with the ability to exercise choice in relation to Interest-Based Advertising.

(1) In-Session Browsing and 808 Shopping & Cart Cookies

This Policy describes how data is collected, used, transferred, and how we safeguard information about you and additionally your options regarding accessing or modifying such information. You accept and agree to this Policy when you visit a website on which this Policy is posted, create a 808 account, or register or interact with 808’s online and offline services (collectively, our “Services”).

A cookie, also known as an HTTP cookie, web cookie, or browser cookie, consists of a few bits of data sent by a web site or server to your web browser, and stored by your browser. The data is then sent back to the site server with each browser requests from the server. This enables the web server to identify, track and total the activity of the web browser or shopper and supply the services of the site. Imagine visitors to any site having to click three or four times to get to highly requested data, a website seeing that many visitors are travelling the same paths can adjust the site moving the content visitors want to the paths visitors travel.

808 uses both “session” cookies and “persistent” cookies on the 808 websites. We use the cookies as designed to keep track of you while you navigate the website and to enable our website shopping cart software recognition of you when you visit. Cookies allow the sites widgets, plugins, programs and carts to function but most areas of the site will function without any cookies. Report any bugs to admin.

Session cookies are deleted from your computer when you close your browser. Persistent cookies remain stored by your computer until deleted by you (clear cache), or until they reach a specified TTL expiry date as implemented by 808 or third party suppliers in the creation of the cookie. Most computers will delete this information on a shutdown and start-up of the operating browser or system, and you may set your user settings regardless to automate these functions.

808 uses both Google Analytics and AdSense to analyse the functional usefulness of this website. Google generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website.

Google will store this information. The DoubleClick cookie is used by Google in the ads served on the websites of its partners, such as websites displaying the highly vetted AdSense ads or participating in the Google certified advertising networks. When you visit a partner's website and either view or click on an ad, a cookie may be dropped on your browser. Google's privacy policy is available at:
<http://www.google.com/privacypolicy.html>.

Most browsers allow you to reject all cookies, whilst some browsers allow you to reject just third party cookies. For example, in Internet Explorer you can refuse all cookies by clicking “Tools”, “Internet Options”, “Privacy”, and selecting “Block all cookies”. Blocking all cookies will, however, have a negative impact upon the functional usability of most websites, including 808 Centers.

Third party vendors, including Google, use cookies to serve ads based on a user's prior visits to a 808 website.

Google's use of the DoubleClick cookie enables it and its partners to serve ads to your users based on their visit to 808 sites and/or other sites in the consortium or on the Internet.

Users may opt out of the use of the DoubleClick cookie for interest-based advertising by visiting Ads Settings. (Alternatively, we direct users to opt out of a third-party vendor's use of cookies for interest based advertising by visiting aboutads.info.)

If you have not opted out of third-party ads serving, the cookies of other third-party vendors or ad networks which may also be used to serve ads on 808 sites, and disclosed by 808 in our privacy policy as well in the following manner.

Third-party vendors and ad networks serve ads on our site. We have restricted all non conforming content in the ads placed with 808, report any troubling ads to admin.

Links to the appropriate vendor and ad network websites are as listed in place and above.

Visitors may visit those websites to opt out of the use of cookies for interest-based advertising (if the vendor or ad network offers this capability).

We direct users to opt out of some third-party vendor's use of cookies for interest-based advertising by visiting aboutads.info.

808 uses WordFence to safeguard fraudulent login attempts on its and client user passwords and user accounts. WordFence logs visitor user data such as IP address and browser system configurations while it sets no cookie.

(2) The variety of information we collect varies on the session dynamics metrics?

We may collect, store and use the following kinds of personal information:

- (a) information about your computer and about your visits to and use of this website including your IP address, geographical location, browser type and version, operating system, referral source, length of visit, page views and website navigation paths;
- (b) information relating to any use you may make of our data;
- (c) information that you provide to us for the purpose of registering with 808 Affiliation, Site or Shop;
- (d) information that you provide to us for the purpose of subscribing to our website services; and
- (e) any other data that you have chosen to send to 808 or its subsidiaries.

(3) Using your personal information

Throughout this Policy we use the terms “personal information” and “Private” to describe information that can be associated with a specific natural person and can be used to identify that person. We do not consider personal information/data or Private to include information that has been made anonymous or aggregated so that it does not identify a specific natural person. If you give us Private on behalf of someone else (or someone else gives us Private on your behalf), the person providing the Private must have consent to do so from the person whose information/data is being provided to 808.

Personal information/data submitted to 808 via this website or its affiliates will be used for the purposes specified in this privacy policy or in other relevant parts of the website without exception.

808 may use your personal information to:

- (a) administer the website;
- (b) improve your browsing experience by personalizing the website;
- (c) enable your complete use of the services available on the website;
- (d) send you non-marketing informational or critical commercial communications;
- (e) send you email notifications which you have specifically requested or otherwise subscribed guaranteed;
- (f) send to you marketing communications relating to our business or the businesses of carefully-selected third parties which we think may be of interest to you by post or, where you have specifically agreed to this, by email or similar subscription technology (you can inform us at any time if you no longer require marketing communications or to unsubscribe from lists or affiliates);
- (g) provide third parties with statistical information about our users and affiliates - this information is never used to identify any individual user or affiliates; and
- (h) deal with inquiries and complaints made by or about you relating to the website or your account, affiliate status or shopping experience.

Where you submit personal information for publication on our website, we will publish and otherwise use that information in accordance with the license you grant to us.

(4) Disclosures of DATA

808 may reasonably disclose data about you to any of our employees, officers, agents, suppliers or subcontractors in as much as it is reasonably necessary for the purposes as set out in this privacy policy.

In addition, 808 may disclose your personal data:

- (1) to the extent that we are required to do so by law;
- (2) in connection with any legal proceedings or prospective legal proceedings;
- (3) in order to establish, mitigate, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk);
- (4) to the purchaser(s) (or prospective purchaser(s)) of any subsidiary website, business or asset that we are (or are contemplating) selling; and
- (5) to any person who we reasonably believe may apply to a court or other competent authority for disclosure of that personal data where, in our reasonable opinion, such a court or authority would be reasonably likely to order disclosure of that personal data.

Except as provided in this privacy policy, 808 will not provide your data to third parties. 808 will when it is reasonable ask for opt-in as a preferred method and will endeavor to separate personal data for statistical sales and site traffic data. We promise to serve you.

(5) Subsidiaries data transfers

Information that we collect may be stored and processed in and transferred between any of the countries in which we or our subsidiaries operate in order to enable us to use the information in accordance with this privacy policy and the specific privacy policy language of the region.

Information which you provide may be transferred to countries which do not have data protection laws equivalent to those in force in the European Economic Area.

In addition, personal information that you submit for publication on the website will be published on the internet and may be available, via the internet, around the world. We cannot prevent the use or misuse of such information by others.

You expressly agree to such transfers of reasonable personal data as outlined in this agreement because publisher sites and laws across countries vary.

(6) Security of your personal information

808 will take every reasonable technical and organisational precaution to prevent any collation, loss, misuse or alteration of your personal data.

808 will store all the personal data you provide on our hosting provider's state-of-the-art secure protected servers and delete it upon request or in a reasonable time period.

808 respects that data transmission over the internet is inherently insecure, and we cannot guarantee the security of data sent over the internet.

You are responsible for keeping your 808 account and affiliate password and user details confidential. We will not ask you for your password ever in any manner or mail or phone. You will only be prompted for passwords when you log in to the website or access certain areas or resources on the 808 sites.

(7) Policy amendment policy

808 updates this privacy policy from time-to-time by posting new versions on our website by precedence by notice by subscription. You may check this page occasionally to ensure you are comfortable with your continued use of the site and agree therefore by your use with any changes. Subscribe to RSS feeds, news feeds, the blog, social media knowing we will always post 808 newswire features regarding any material changes to any policies before implementation and with support.

(8) Your rights and obligations regarding any or all data collection

You may request by instruction to us to provide you with any personal data we hold about you or in relation to any account you control in general or in principle .

Provisioning of such data sets will be subject to the following conditions:

(a) the payment of our processing fee (currently fixed at \$19.00); and

(b) the supply of appropriate evidence of your identity for this purpose, we will usually accept a photocopy of your passport certified by a lawyer, doctor or bank plus an original copy of a utility invoice showing your current address as on file with us and in attachment to billing and shipping addresses if applicable.

808 may under complication withhold such personal information/data to the extent permitted by law when in question.

You may instruct 808 not to process your personal information for marketing purposes, by sending an email to us. In practice, you will usually either expressly agree wholly in advance to our use of your personal data for site marketing purposes, or we will provide you with an opportunity to opt-out of any or all use of your personal data for marketing purposes.

(9) Third party websites

The website contains links to other websites. We are not responsible for but are very interested in the privacy policies and practices of third-party vendors and ad networks serving ads on 808 sites. Govern yourself accordingly when browsing other sites. All our third party vendors & suppliers strive to ensure your safety and will act on any reasonable complaint within 24 hrs.

(10) Updating user information

Please let us know if the user/personal data filed for registration, affiliation or shopping which we have on record regarding your account needs to be corrected or updated and cannot otherwise be changed or effected via your profile. Contact admin or moderators for help or compliance.

(11) Contact 808 Information Requests & Suggestions

If you have any questions or comments about this privacy policy or our treatment of your personal data, please write to us by email or by post. 808 respects and honors your rights.

(12) Standards



808 Centers and its affiliates adhere to the American-European Union Safe Harbor Framework privacy principles (“Safe Harbor Principles”) as described in this Policy regarding data transferred from the European Economic Area (“EEA”) to the Americas and is fully intending registering within the Safe Harbor Program.